



SARD

MARIAM NAOUM

CONTENT PAGE

I. Parent Company

ABOUT
SARD

II. Mariam Naoum

ABOUT
FOUNDER

III. Our Brand Core

VISION &
MISSION

IV. Our Timeline

SARD'S
MILESTONE

V. The Storytelling Hub

SARD
W'S ROOM

VI. Talent Development

SARD
LEARNING

VII. Talent Support

SARD
GRANTS

VIII. The Factory

SARD
PRODUC.

IX. Our Information

CONTACT
US

ABOUT SARD

Sard, founded by screenwriter **Mariam Naoum** in 2010, has rapidly established itself as a leading writers' room and creative incubator for innovative ideas and major drama productions in the MENA region. Sard is committed to creating authentic Arabic storytelling that reflects pressing social issues and community aspirations through impactful screen projects.

In addition to its Writers' Room, Sard has expanded in 2022 into Sard Learning, fostering education, talent development, and creative mentorship across Egypt and the Arab world, reinforcing its position as a hub for storytelling excellence. The company has also ventured into film production, bringing powerful narratives from script to screen and broadening its impact within the creative industry.

For more information, please visit: sard-eg.com

ABOUT THE FOUNDER

MARIAM NAOUM

Mariam Naoum is an acclaimed Egyptian screenwriter and the founder of Sard, established in 2010 as a pioneering hub for writers and creatives across the Arab world. With a career spanning over two decades, Naoum has written and co-written several critically acclaimed films and television series, including the award-winning feature *One-Zero* (2009), which marked a turning point in her career.

Her portfolio includes a wide range of successful television dramas and collaborative writers' rooms that have shaped the contemporary Arab content landscape. Recognized for her dedication to authentic storytelling, Naoum has consistently highlighted social issues, human experiences, and diverse voices in her work.

Through Sard, she has extended her vision beyond screenwriting to include training, mentorship, script doctoring, and film production, creating a platform that protects writers' rights and nurtures new generations of talent. Today, Naoum continues to lead Sard with a mission to support authentic Arabic storytelling and expand opportunities for creatives across the region.



I. Parent Company

ABOUT
SARD

II. Mariam Naoum

ABOUT
FOUNDER

III. Our Brand Core

VISION &
MISSION

IV. The Storytelling Hub

SARD
W'S ROOM

V. Talent Development

SARD
LEARNING

VI. Talent Support

SARD
GRANTS

VII. The Factory

SARD
PRODUC.

VIII. Our Information

CONTACT
US

MARIAM NAOUM'S PREVIOUS WORK

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One - Zero
٢٠٠٩

Directed by
Kamla Abouzekry



Sealing Wax
٢٠١٠

Directed by
Samir Seif



Heat Wave
٢٠١٣

Directed by
Mohamed Yassin



A Girl
Named Zat
٢٠١٣

Directed by
Kamla Abouzekry
Khairy Beshara



Women's
Prison
٢٠١٤

Directed by
Kamla Abouzekry



Under
Control
٢٠١٥

Directed by
Tamer Mohsen



Sunset
Oasis
٢٠١٧

Directed by
Kamla Abouzekry



Abou Omar
Al Masry
٢٠١٨

Directed by
Ahmed K. Mousa



٣ Episodes
in
Number ٢ Series
٢٠٢٠

Directed by
Youssry Nasrallah, Tamer Mohsen and Mohamed Shaker Khoudir

VISION & MISSION

Our Values

Story First, Craft, Collaboration
Empowerment & Sustainability.

Vision Statement

To establish Sard as a leading Arab storytelling hub that develops and produces socially relevant narratives, trains new generations of screenwriters, filmmakers and producers, and produces world-class content through a unified network of sub-brands, impacting audiences in Egypt, the Mena Region, and a global audience who are interested in Arabic Productions.

Mission Statement

To create, nurture, and produce authentic, socially-driven stories that inspire empathy, challenge perspectives, and resonate with audiences locally and globally through writing, production, and education.

SARD WRITER'S ROOM

Founded by **Mariam Naoum** in 2010, **Sard** Writers' Room is a dedicated hub for scriptwriters. It provides a safe and collaborative space for aspiring and emerging screenwriters to develop their projects, refine their skills, and explore their creative freedom.

Since its inception, Sard has remained committed to its core mission of creating authentic Arabic content that resonates with Egyptian and Arab audiences, reflecting their dreams, struggles, and everyday lives.

Services Include:

- . **Script-writing**
- . **Script Doctoring**
- . **Film & TV Project Development**

I. Parent Company

ABOUT
SARD

II. Mariam Naoum

ABOUT
FOUNDER

III. Our Brand Core

VISION &
MISSION

IV. Our Timeline

SARD'S
MILESTONE

0. The Storytelling Hub

**SARD
W'S ROOM**

1. Talent Development

SARD
LEARNING

V. Talent Support

SARD
GRANTS

VI. The Factory

SARD
PRODUC.

VI. Giving Back

SARD
CSR

10. Our Information

CONTACT
US

SARD WRITER'S ROOM

This document includes interactive posters. **Click** on any poster to be redirected to the project's trailer.

DIRECTED BY - SHAWKY AL MAGRY



FREE FALL - 2016

DIRECTED BY - HATEM ALY



LIKE IT WAS YESTERDAY - 2018

DIRECTED BY - ANAS TOLBA



BETWEEN TWO SEAS - 2018

DIRECTED BY - SAMEH ABDELAZIZ



CRYSTAL CLEAR - 2019

DIRECTED BY - MARAIM ABU OUF



WHY NOT? - 2020

I. Parent Company

ABOUT SARD

II. Mariam Naoum

ABOUT FOUNDER

III. Our Brand Core

VISION & MISSION

IV. Our Timeline

SARD'S MILESTONE

V. The Storytelling Hub

SARD W'S ROOM

VI. Talent Development

SARD LEARNING

VII. Talent Support

SARD GRANTS

VIII. The Factory

SARD PRODUC.

IX. Giving Back

SARD CSR

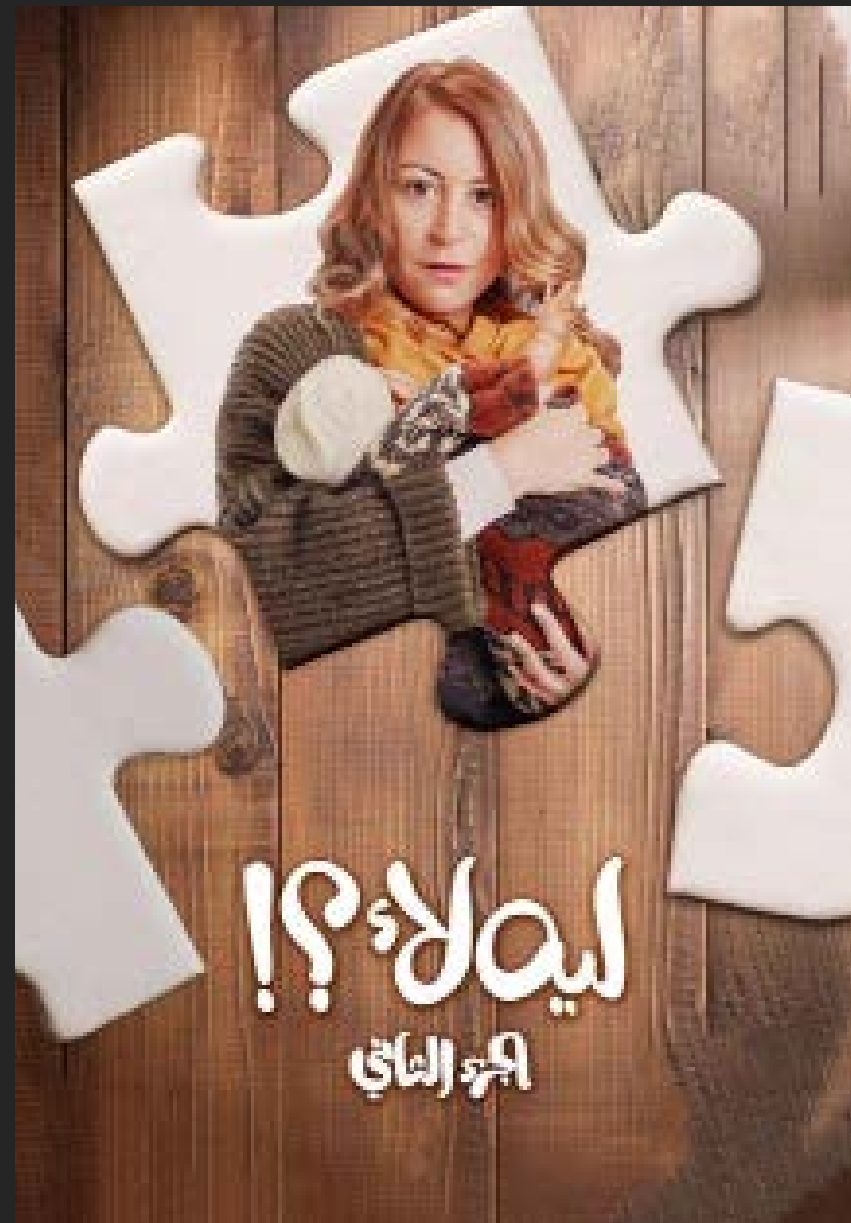
X. Our Information

CONTACT US

SARD WRITER'S ROOM

This document includes interactive posters. **Click** on any poster to be redirected to the project's trailer.

DIRECTED BY - MARAM ABU OUF



WHY NOT? 2 - 2021

DIRECTED BY - KARIM EL SHENNAWY



TAKE CARE OF ZIZI - 2021

DIRECTED BY - OMAR ROSHDY HAMED



HALF CRAZIES - 2021

DIRECTED BY - ADOLFO MARTINEZ



THE VISIT - 2021

1. Parent Company

ABOUT
SARD

2. Mariam Naoum

ABOUT
FOUNDER

3. Our Brand Core

VISION &
MISSION

4. Our Timeline

SARD'S
MILESTONE

0. The Storytelling Hub

SARD
W'S ROOM

1. Talent Development

SARD
LEARNING

5. Talent Support

SARD
GRANTS

6. The Factory

SARD
PRODUC.

9. Giving Back

SARD
CSR

10. Our Information

CONTACT
US

SARD WRITER'S ROOM

This document includes interactive posters. **Click** on any poster to be redirected to the project's trailer.

DIRECTED BY - RAMY HANNA



THE INNOCENT - 2021

DIRECTED BY - OMAR ROSHDY HAMED



HALF CRAZIES 2 - 2022

DIRECTED BY - NADINE KHAN



WHO SAID SO?! - 2022

DIRECTED BY - MARAIM ABU OUF



DOUBLE FACED - 2022

SARD WRITER'S ROOM

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DIRECTED BY - KARIM EL SHENNAWY



SEVENTH YEAR ITCH - 2023

DIRECTED BY - NADINE KHAN



WHY NOT? 3 - 2023

DIRECTED BY - WAEL FARAG



BETWEEN THE LINES - 2024

DIRECTED BY - MOHAMED BARAKA



ALL BUT DIVORCE - 2024

1. Parent Company

ABOUT
SARD

2. Mariam Naoum

ABOUT
FOUNDER

3. Our Brand Core

VISION &
MISSION

4. Our Timeline

SARD'S
MILESTONE

0. The Storytelling Hub

**SARD
W'S ROOM**

1. Talent Development

SARD
LEARNING

5. Talent Support

SARD
GRANTS

6. The Factory

SARD
PRODUC.

9. Giving Back

SARD
CSR

10. Our Information

CONTACT
US

SARD WRITER'S ROOM

This document includes interactive posters. **Click** on any poster to be redirected to the project's trailer.

DIRECTED BY - **ESSAM ABDELHAMID**



ELHABAYEB RESTAURANT - 2024

DIRECTED BY - **KARIM EL SHENNAWY**



SILENT LETTER - 2025

DIRECTED BY - **Mohamed Salama**



YEARS OF DARKNESS - 2026

DIRECTED BY - **Saad Hendawy**



THE COLOR BLUE - 2026

I. Parent Company

ABOUT
SARD

II. Mariam Naoum

ABOUT
FOUNDER

III. Our Brand Core

VISION &
MISSION

IV. Our Timeline

SARD'S
MILESTONE

V. The Storytelling Hub

**SARD
W'S ROOM**

VI. Talent Development

SARD
LEARNING

VII. Talent Support

SARD
GRANTS

VIII. The Factory

SARD
PRODUC.

IX. Giving Back

SARD
CSR

X. Our Information

CONTACT
US

SARD LEARNING

Sard Learning is the educational arm of Sard, dedicated to nurturing the next generation of Arab storytellers. It empowers filmmakers, writers, and creatives across Egypt and the MENA region through programs that bridge the gap between raw talent and professional opportunity.

In collaboration with leading regional and international partners, Sard offers long-term programs, specialized workshops, and festival partnerships that provide mentorship, training, and industry access. Training covers screenwriting, creative producing, directing, and project development, with plans to expand further across the filmmaking ecosystem.

Sard Learning also designs tailored workshops and customized programs in collaboration with leading regional and international partners. These include initiatives with Rotana, Shasha, Netflix, NEOM, O West, Orascom, the El Gouna Film Festival, , MBC Academy, Sawiris Foundation and other big institutions, each crafted to meet the specific needs of filmmakers, storytellers, and creative institutions across the region.

I. Parent Company

ABOUT
SARD

II. Mariam Naoum

ABOUT
FOUNDER

III. Our Brand Core

VISION &
MISSION

IV. Our Timeline

SARD'S
MILESTONE

V. The Storytelling Hub

SARD
W'S ROOM

VI. Talent Development

**SARD
LEARNING**

VII. Talent Support

SARD
GRANTS

VIII. The Factory

SARD
PRODUC.

IX. Giving Back

SARD
CSR

X. Our Information

CONTACT
US

SARD LEARNING

٢٠٢٢ Because She Created - Writing program for female filmmakers

٢٠٢٤ Saudi Arabia’s Female Filmmakers of the Future with Netflix and NEOM

٢٠٢٤ CineGouna Cairo mentorship and training event at O West

٢٠٢٤ Shorts Lab with El Gouna Film Festival, Orascom Development, and O West

٢٠٢٠ Script to Screen initiative with Rotana in Saudi Arabia

٢٠٢٠ The Shorts Lab ٢ _ Sard x El Gouna Film Festival

٢٠٢٠ Sard x Shasha Screenwriting Workshop in Kuwait

٢٠٢٠ Sawiris Screenplay Lab - with Sawiris Foundation and El Gouna Film Festival

٢٠٢٠ Mbc Academy Screenwriting Training Camp Program Short Films

SARD LEARNING



Netflix "Because She Created" ٢٠٢٢



Sard x Netflix Saudi Future Female Filmmakers Program ٢٠٢٤.



Saudi Arabia's Female Filmmakers of the Future with Netflix and NEOM.



Sard x Sawiris Screenplay Lab ٢٠٢0

I. Parent Company

ABOUT SARD

٢. Mariam Naoum

ABOUT FOUNDER

٣. Our Brand Core

VISION & MISSION

٤. Our Timeline

SARD'S MILESTONE

٥. The Storytelling Hub

SARD W'S ROOM

٦. Talent Development

SARD LEARNING

٧. Talent Support

SARD GRANTS

٨. The Factory

SARD PRODUC.

٩. Giving Back

SARD CSR

١٠. Our Information

CONTACT US

SARD GRANTS

Since 2020, Sard has supported emerging screenwriters and cinematic talents across the region through strategic partnerships with acclaimed screenwriter Mariam Naoum. Together, they have awarded cash awards and professional script development services at leading festivals, including the Cairo International Film Festival and the El Gouna Film Festival, and in regional and international film festivals.

This initiative supported the development of award-winning films, including The Brink of Dreams, which won an award at the Cannes Film Festival, 0· Meters, and other prominent projects.



Sard awarded the film at CineGouna springboard - GFF 2023 edition.



CineGouna Award 2023 Script Development.



Shots Lab - Sard x El Gouna 2024



SARD Award 2024 at Ismaelia Film Festival - script consultation.



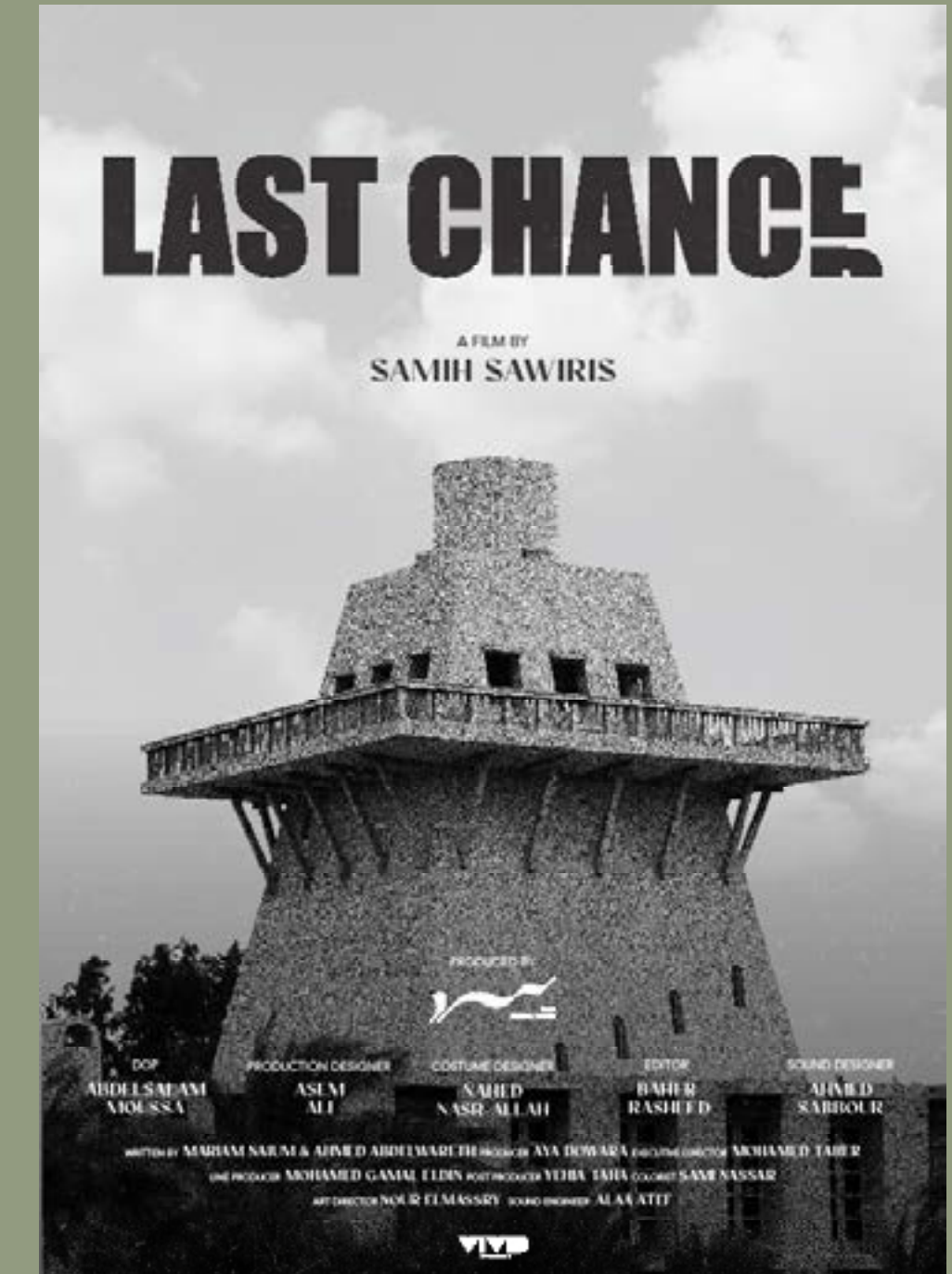
CineGouna Award 2024 Production Grant - Gouna Film Festival 2024

SARD PRODUCTION

Sard Productions is dedicated to creating original and adapted projects that blend bold storytelling with contemporary Egyptian and Arab narratives. Our production choices are deliberate and distinctive, focused on films that combine commercial appeal with the spirit of independent cinema. We believe in cinema that entertains while maintaining artistic integrity, bringing together creativity and accessibility to deliver authentic stories that resonate with audiences locally and globally.

• Sard Production Upcoming Pipeline:

- 1. Wadi Assal
- 2. Cairo
- 3. FOMO
- 4. The Funeral



**LAST CHANCE - A short film,
Directed by Samih Sawiris**

CSR & SOCIAL IMPACT INITIATIVES

I. Empowering Women through Storytelling

Program: Because She Created

Partners: Netflix & Sard

Impact: Sard collaborated with Netflix to design a five-day intensive storytelling and creative writing program that empowered emerging female voices especially those from Upper Egypt and underserved regions. Participants received mentorship, film screenings, and practical exercises in scriptwriting and storytelling. Two standout participants were later selected to join Sard's professional writing lab for ongoing development and project work.

Focus: Women's empowerment, gender equality, creative education.

II. Female Future Filmmakers Program (KSA)

Partners: Netflix & NEOM & Sard

Impact: A 11-week educational program aimed at nurturing the next generation of Saudi female filmmakers. The initiative provided training in writing, directing, and producing, followed by an in-person workshop during the Red Sea International Film Festival. Participants received full funding, mentorship, and the opportunity to pitch their projects to industry professionals. Focus: Female empowerment, skill-building, regional talent development.

Focus: Female empowerment, skill-building, regional talent development.

III. Collaboration with Helm El Noor Foundation

Programs: El Wamda III - 2022 and El Wamda IV - 2023

Impact: Sard partnered with Helm El Noor Foundation for Art and Development to support El Wamda, a series of artistic training programs designed to discover and develop young Egyptian talents from different governorates. During El Wamda III, Sard led scriptwriting and storytelling workshops that helped participants express their ideas through art and narrative structure. The partnership continued in El Wamda IV, expanding the reach to more trainees and reinforcing Sard's mission to democratize access to creative education.

Focus: Youth empowerment, creative literacy, inclusion of talents from rural and marginalized communities.

CSR & SOCIAL IMPACT INITIATIVES

٤. Social Impact through Thematic Productions

Beyond training, Sard's storytelling projects often tackle pressing social issues from women's rights and family dynamics to mental health and gender inequality.

Examples include:

Between Two Seas (in collaboration with UN Women, NCW, and USAID) addressing women's empowerment and rural social issues.

Khalli Balak Men Zizi and Lam Shamseya series that highlight mental health awareness, ADHD, and women's challenges in modern Egyptian society.

Focus: Awareness creation, social dialogue, advocacy through storytelling.

٥. Talent Development & Writer Labs

Partners: Netflix & NEOM

Through Sard's continuous writing labs and mentorship initiatives, dozens of emerging writers have been trained to develop scripts for film and television.

The labs serve as safe, inclusive, creative spaces that promote collaboration, diversity, and authentic representation in Arabic storytelling.

Focus: Capacity building, creative industry development.

CONTACT US



Writers' Room Inquiries: mailbox@sard-eg.com



General inquiries: info@sard-eg.com



Sard Learning: labs@sard-eg.com



www.sard-eg.com



[@sard_mariam_naoum](https://www.instagram.com/sard_mariam_naoum)



Sard Mariam Naoum



Sard _ Mariam Naoum

I. Parent Company

ABOUT
SARD

II. Mariam Naoum

ABOUT
FOUNDER

III. Our Brand Core

VISION &
MISSION

IV. Our Timeline

SARD'S
MILESTONE

V. The Storytelling Hub

SARD
W'S ROOM

VI. Talent Development

SARD
LEARNING

VII. Talent Support

SARD
GRANTS

VIII. The Factory

SARD
PRODUC.

IX. Giving Back

SARD
CSR

X. Our Information

CONTACT
US

OUR CLIENTS / PARTNERS



I. Parent Company

II. Mariam Naoum

III. Our Brand Core

IV. Our Timeline

V. The Storytelling Hub

VI. Talent Development

VII. Talent Support

VIII. The Factory

IX. Giving Back

X. Our Information

ABOUT
SARD

ABOUT
FOUNDER

VISION &
MISSION

SARD'S
MILESTONE

SARD
W'S ROOM

SARD
LEARNING

SARD
GRANTS

SARD
PRODUC.

SARD
CSR

CONTACT
US



SARD

MARIAM NAOUM